



CMI Level 7 Management and Leadership Certificate

Understanding the CMI Process



What is the CMI?

How do I achieve the Level 7 CMI Certificate?

- The Chartered Management Institute (CMI) is an internationally recognised management and leadership awarding body
- To achieve the CMI certificate, you will need to:
 - Consider whether you have the time to complete the two assignments within the next 6 months
 - Send an email confirming you want to register to complete the certificate: cmi@mypd.co.uk
 - Complete two assignments
 - Submit the assignments to cmi@mypd.co.uk
- The CMI qualification is not compulsory but an optional extra. You will receive a certificate of completion for this course at the end of the week

Assignment Outline

- There are two units (assignments) to complete to achieve the CMI Level 7 Certificate:
 - **Unit 701 – Strategic Leadership**
 - This unit equips leaders with an in-depth understanding of strategic leadership within an organisational context. Leaders will explore the complexities of the role and the theoretical perspectives, approaches, behaviours and skills which can enhance their professional practice. The unit focuses on the leader's ability to respond creatively to complex organisational challenges and understand how to set and deliver sustainable strategic goals
 - Guideline wordcount for this unit is 4000-4500
 - **Unit 716 – Strategic Approaches to Mental Health and Wellbeing**
 - The aim of the unit is for leaders to understand the impact of mental health and wellbeing on organisational performance. Leaders will critically assess the complexities of managing wellbeing and will appraise contemporary approaches for the creation of healthy work systems. The unit culminates in leaders being given the opportunity to propose a series of recommendations to create and sustain a positive culture of mental health and wellbeing within an organisational context
 - Guideline wordcount for this unit is 3500-4000
- The CMI estimates 180 hours is required to complete the 2 units. This is inclusive of the guided learning hours accumulated in the training this week (30 – 35 hours)

Assistance with the CMI Certificate

- To assist you in completing the assignments:
 - CMI Qualification Syllabus - <https://www.managers.org.uk/wp-content/uploads/2020/09/Level-7-Strategic-Management-and-Leadership-Practice-Syllabus-V2-2.pdf>
 - Intro information – pages 14 - 19
 - Unit 701 – detailed criteria to complete the assignment on pages 24 – 30
 - Unit 716 – detailed criteria to complete the assignment on pages 109 - 113
 - All the presentations and materials from this course can be used towards your assignments
 - Once registered, you will have access to the **CMI's ManagementDirect**. ManagementDirect is a complete online library of material addressing the current management practice to support your study and develop your skills
- **Use the criteria outlined in the syllabus as subheadings for your assignments**

Next Steps

- Read through the criteria for Unit 701 and 716 in the [CMI syllabus](#)
- You have **ONE MONTH** to register your interest at cmi@mypd.co.uk
 - To register you with CMI, we require:
 - Full name AND Email address
 - Date of birth
 - Address
 - **AFTER 1 MONTH WE WILL NOT BE ABLE TO REGISTER YOU FOR THE QUALIFICATION**
- You will be registered to the CMI as a registered learner with access to ManagementDirect
- Complete your 2 assignments within 6 months from your date of registration
 - You can complete and submit one assignment before starting on the next
 - Make sure you cover all the criteria outlined for both units! We suggest you use the criteria as sub-headings
- Edit your work before you submit it to us
- Please name all submitted files, in doc, docx or pdf formats according to the following formula
 - “SURNAME_firstname – Unit XXX – TITLE”
 - For example:
 - SMITH_Liz – Unit 701 – Management & Leadership at MyPD.doc
- Make sure your work is submitted before the 6 months deadline and **Learner Authentication form** is **completed** (see next slide for details)!

Signed Statement of Authenticity

This will need to be pasted on the title page of both assignments, along with the learner's name, title of the assignment and word count:

"I formally declare that the work contained in this written assignment is all my own, and that it has been researched and written by me based solely on my professional experience, the content of the training provided by MyPD, and the resources provided to complete the CMI assignments".

IMPORTANT: Please note Learner Authentication form needs to be downloaded, completed and send it with your assignment(s) to cmi@mypd.co.uk.

- [CMI Learner Statement Declaration of Authenticity](#) (please ignore Learner CMI Number field)

Support Videos for Learners

Learner Induction Video - <https://youtu.be/l9BhqWUBnyU>

<https://www.youtube.com/watch?v=8RpMJQOykO0&feature=youtu.be>

ManagementDirect - Introduction for CMI members -

<https://www.youtube.com/watch?v=i6vfaddshHI&list=PLqS009KiguXtJlRNQJ5lwxAkxuJS5NdMl&index=3>

How to browse content in ManagementDirect -

<https://www.youtube.com/watch?v=SL6yb0L6OO0&list=PLqS009KiguXtJlRNQJ5lwxAkxuJS5NdMl&index=5>

How to create learning journeys in ManagementDirect -

<https://www.youtube.com/watch?v=Lq7tsFKpabs&list=PLqS009KiguXtJlRNQJ5lwxAkxuJS5NdMl&index=6>

ManagementDirect - How to access resources to support your qualification -

https://www.youtube.com/watch?v=_zDbQ68FIdc&list=PLqS009KiguXtJlRNQJ5lwxAkxuJS5NdMl&index=8

ManagementDirect - How to manage your learning -

<https://www.youtube.com/watch?v=YxEfVDPDVaY&list=PLqS009KiguXtJlRNQJ5lwxAkxuJS5NdMl&index=5>

Supercharge Learner Online Experience Through Management Direct -

<https://www.youtube.com/watch?v=arirEfQMSI4>